

Why Move Forward With Reverse Now?

With lower forward mortgage volume created by rising interest rates, you need access to new revenue and growth opportunities. Here are three great reasons to offer reverse mortgages to your customers:



REWARDING

Offers New Growth & Revenue Opportunities

- Access 55+ million seniors that have amassed over \$11.8 trillion in home equity^{1,2}
- Gain an additional revenue stream with attractive commissions
- Hedge lower forward mortgage volume with mortgages designed just for seniors



EASY

No Special Experience Or Investment Needed

- Reverse mortgages are similar to FHA mortgages and may not be as complex as you think
- You don't need any in-house expertise with Liberty as your partner
- It won't distract from current business activities
- You can generate leads easily from existing marketing and forward mortgage turn-downs



IMPROVED

Product Safeguards Drive Mainstream Appeal

- 95% positive/neutral product perception in the media³
- 3+ million online Google searches per year for reverse mortgages⁴
- Mortgage insurance, non-borrowing spouse protections and more
- Non-recourse FHA loan which can be smarter than a HELOC loan

LIBERTY MAKES IT EASY TO MOVE FORWARD WITH REVERSE

Call Liberty today to learn how easy and rewarding it can be to offer reverse mortgages to your customers.

To learn more, contact:

866.871.1353

LenderSupport@LibertyReverse.com
Partner.LibertyReverseMortgage.com



To learn more, contact:

866.871.1353

LenderSupport@LibertyReverse.com

Partner.LibertyReverseMortgage.com

- 1 Population Reference Bureau, <https://www.prb.org/aging-unitedstates-fact-sheet/>
- 2 <https://www.census.gov/library/stories/2023/05/2020-census-united-states-older-population-grew.html>
- 3 <https://www.nrmlaonline.org/about/press-releases/senior-home-equity-exceeds-record-11-81-trillion>
- 4 Google interfaces (5/17/18)

THE INFORMATION PROVIDED IN THIS COMMUNICATION IS FOR REAL ESTATE PROFESSIONALS ONLY.

This information is not intended for distribution to consumers, as defined by §226.2 of Regulation Z, which implements the Truth-In-Lending Act. Information is subject to change without notice. It is your responsibility to ensure your clients and or applicants understand the loan programs offered and consult appropriate government agencies for legal and compliance guidance. Affiliate partners and broker correspondents are independent entities and do not form legal partnership or agency relationships with Liberty Reverse Mortgage.

© PHH Mortgage Corporation, DBA Liberty Reverse Mortgage, 2000 Midlantic Drive, Suite 410-A, Mt. Laurel, NJ 08054; NMLS ID # 2726 (www.nmlsconsumeraccess.org); 800-446-0964; Arizona Residential Mortgage Licensee 0903164; Licensed by the Department of Business Oversight under the California Residential Mortgage Lending Act #4130046; Colorado Mortgage Company Registration - PHH Mortgage Corporation as Responsible Party; Georgia Residential Mortgage Licensee #6266; Ohio Certificate of Registration MB804016.000; Massachusetts Mortgage Lender License #ML2726; Licensed by the N.J. Department of Banking and Insurance; Licensed Mortgage Banker - NYS Department of Financial Services; Rhode Island Licensed Lender. Equal Housing Lender. | LRM-W-112019-A | Rev. 08/09/2023

