



# New Growth & Revenue Opportunities

## When You Move Forward With Reverse Mortgages

With forward industry volume declining,<sup>1</sup> you need access to new revenue and growth opportunities. By offering reverse mortgages you can:



### ACCESS

#### A Mega Opportunity

55+million seniors have amassed over \$11.8 trillion in home equity<sup>2,3</sup>



### GAIN

#### Additional Revenue Stream

With attractive commissions vs. forward mortgages

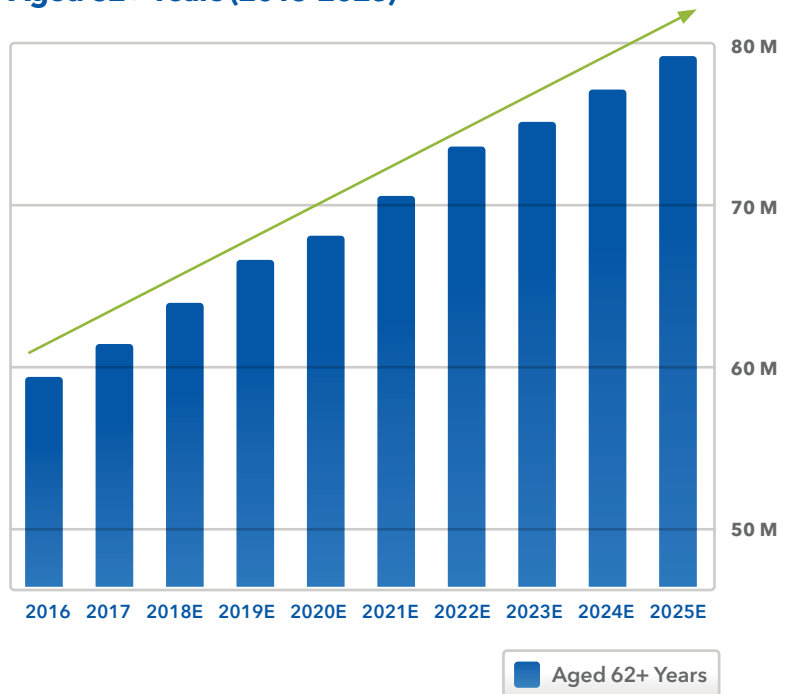


### HEDGE

#### Lower Forward Volume

With mortgages designed just for seniors

**Growing Senior Market  
Aged 62+ Years (2016-2025)<sup>4</sup>**



## LIBERTY MAKES IT EASY TO MOVE FORWARD WITH REVERSE

### To learn more, contact:

**866.871.1353**

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<sup>1</sup> Home-Mortgage Lending Across U.S. Falls To More Than 20-Year Low In First Quarter

<https://www.attomdata.com/news/market-trends/mortgage-origination/attom-q1-2023-u-s-residential-property-mortgage-origination-report/>

<sup>2</sup> <https://www.census.gov/library/stories/2023/05/2020-census-united-states-older-population-grew.html>

<sup>3</sup> <https://www.nrmlaonline.org/about/press-releases/senior-home-equity-exceeds-record-11-81-trillion>

<sup>4</sup> US Census, Nov 2018 - Projected Population by Single Year of Age, Sex, Race, and Hispanic Origin for the United States: 2016 to 2060

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